



Chalk Mountain Educational & Media Services

We help people and organisations communicate their ideas to influence others and learn from experience.

We provide a responsive, professional service that integrates facilitation with the use of Web 2.0 technologies, filming and cartooning so that the results of such activities are more useful, accessible, influential and re-usable.

We design and build interactive websites to :

- support the delivery of services and communicate important information
- enable the outcomes of events and meetings to be recorded and made available to a wider audience
- facilitate communication, networking and collaboration within communities.

Consultancy, facilitation, communication and research



Professor Norman Jackson is a leading educator and speaker in the fields of creativity, lifewide education and personal and professional development. His presentations are well known for stimulating thinking and discussion. He leads a team of expert facilitators who can work with individuals, teams or organisations to design and deliver whole day, residential or shorter events. Our facilitators have experience of working with a range of educational and non-educational

organisations to facilitate productive conversation and help create the conditions for change. Our researchers can undertake qualitative and quantitative research to inform any strategic or developmental process, or conduct evaluations to enable you to appreciate the impact a strategy

has made. We also provide research-based consultancy and are able to undertake both quantitative on-line questionnaire surveys and qualitative interview studies.



Patrick Sanders, our cartoonist, can add a creative and insightful perspective to any event or discussion and when combined with filming and internet technology we can create short animated films to help you communicate important ideas and messages.

Our **not for profit educational activities** are concerned with encouraging and helping, higher education and other educational providers to adopt a lifewide perspective on personal and professional development. We support a number of higher education networks and maintain a number of websites for educational practitioners.



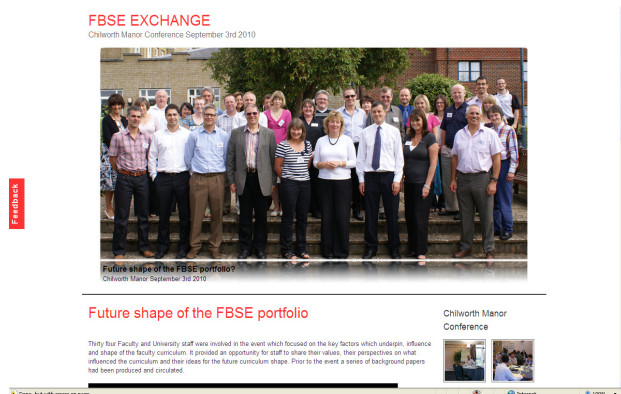
Technology-based services

We aim to help educational providers, small businesses and larger organisations see and realise the potential of utilising powerful open source technology that can be adapted to specific activities, interests and needs, to facilitate communication and add value to an enterprise.

Website Services

Through a consultative process we can identify your needs and create a design that will be effective in meeting these needs and present your business or services in an attractive, well-organized, aesthetically pleasing and standards-compliant way.

The websites we have created for clients:



- * present and communicate information about services
- * support the sharing of experience, knowledge and practice
- * encourage networking
- * host the audio/film products of a conference, workshop, discussions
- * host digital stories.

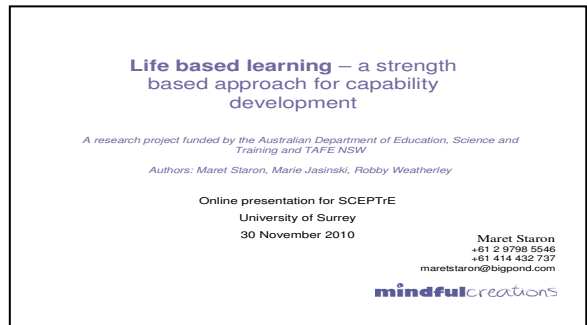
Single event media-rich websites

Event websites

Chalk Mountain specialises in single event media-rich websites. Putting on an event like an away day is expensive but they are often transient affairs and an organisation needs to maximise the influence and impact of such events. Chalk Mountain can capture on film or audio recordings presentations and discussions and create a single event website to document the event and enable both participants and people who could not be present to benefit from the event.

Podcasting Services

A podcast is a multimedia file that may combine sound, visual, and textual information, that can be embedded into a website or put onto a DVD. YouTube is often used to host podcasts so that others can embed your podcast in their websites. Podcasts are a simple and effective way of disseminating presentations, interviews, pitches and the results of discussions.



Complete technical/media support for a conference or significant event

Chalk Mountain offers an all in one technical and media service that involves capturing the knowledge sharing on high-end cameras and then creating podcasts from the recorded media. Chalk Mountain also includes technical support on the day of the event whether it be setting up laptops, preparing PowerPoint slides, setting up multiple microphones for multiple speakers to capturing Q&A sessions on camera etc.

Video Streaming

If you would like your event to be streamed onto the internet Chalk Mountain can provide the equipment and expertise. We can adapt to any environment, all we require is a good internet connection.



Filming & Editing



The Chalk Mountain team has a breadth of knowledge and expertise when it comes to filming and editing, from a straight forward interview to filming and creating media products for a 2 day conference. We can help you create a customised piece of film media for any occasion. We specialise in short 2 minute synthesis films that capture the essence of an event. We can create a YouTube domain for you and help

you make YouTube videos to promote your ideas and products. We can also help you produce a short documentary film.



Introductions to new technology

Web-technology is emerging and evolving so quickly that it is easy to get left behind. Seeing and appreciating the ways in new technology can be used to make an organisation or business more effective, or to enable people to communicate and collaborate more effectively is an important capability.

Chalk Mountain can provide introductions to new technologies through *technofairs* - a market place where people can experience new technologies very informally. Or create introductory tutorials and workshops on a range of Web 2.0 developments and software packages. Our topics range from operating system basics, to Photoshop, Final Cut, Adobe Premier, Adobe Flash and many more. *Technovation* events are designed to enable clients to develop the insights and skills they need to see how a range of technologies might be used to make their business more successful.



We would be pleased to discuss any proposal with you and to customise any of our services to meet your particular interests and needs.

Service Prices Per Day (no VAT on prices)

Consultancy and facilitation	£1000
1:1 personal coaching	£600
Cartoonist to document events	£600
Research and evaluation	£500
Filming and editing day rate/half day	£500
Creation of animated cartoon-based film	£500
Website design and build	£400
Conference media package including filming & streaming, event website, participant interviews, promotional film and podcasts	negotiable

To view examples and see what people say about our work, please visit our website

<http://www.chalkmountain.eu/>

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